

Privacy Policy — Zeemage

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Language: Only the English version of this document is official and legally binding. Versions in other languages are unofficial convenience translations; in case of any discrepancy, the English version prevails.

This Privacy Policy ("Policy") explains how **Resolutio Nova Ltd** (business ID Y-3215435-4, Kirkkonummi, Finland), trading as **Zeemage** ("Company," "we," "us," "our"), processes personal data when you use the Zeemage cloud service ("Service"). This Policy applies wherever you are located and is written to meet the requirements of the EU General Data Protection Regulation (GDPR).

1. Who is responsible for your data

Resolutio Nova Ltd is the data controller for account information, login data, and billing data. For images and video you upload, **you (the account holder) are the data controller** of that content — including for any people who may appear in it who are not Zeemage users — and Resolutio Nova Ltd acts as a **data processor** on your behalf. Section 8 explains what this means in practice.

2. Information we collect

- **Account information:** your email address; authentication data from Google or Apple if you sign in that way; or, for accounts using email-and-password sign-in, a securely hashed password. Zeemage may in the future discontinue email-and-password sign-in in favor of Google/Apple sign-in only; affected users would be notified in advance.
- **Uploaded content:** images and videos you send to your Zeemage feed-email address.
- **Usage data:** actions you take in the Service, image/storage counts against your subscription quota.
- **Push notification data:** if you enable notifications, a device push token issued by Google Firebase Cloud Messaging, stored per account so notifications can be delivered to your device.
- **Payment details:** collected and processed by our payment provider, Stripe. Only the minimum information required for billing, tax, and VAT compliance is shared back to us (e.g. country of residence for VAT purposes). Stripe processes payment data under its own privacy policy.

3. How we use your information

- To operate your account and deliver the Service (receiving, storing, organizing, and displaying your content).
- To automatically analyze uploaded images for **motion and object detection** in order to organize and present them to you (e.g. flagging activity, categorizing content). **No facial recognition or biometric functionality is used or active anywhere in the analysis pipeline.**
- To send you service-related communications (billing, quota, security notices).
- To maintain and improve the Service's technical performance.
- To comply with legal obligations, including tax/VAT reporting.

Data generated by this analysis (for example, detection tags and statistics) is owned by the Provider under the Terms and Conditions; this ownership is separate from, and does not limit, any data protection rights you have under this Policy over personal data contained within it.

4. Legal basis for processing (GDPR)

- **Contract performance** — processing your account and content is necessary to provide the Service you've signed up for.
- **Legitimate interests** — for basic security, fraud prevention, and service improvement, balanced against your rights.
- **Legal obligation** — for tax, accounting, and VAT compliance.

5. Where your data is stored and who processes it

All Service infrastructure — including content storage, the email intake system, and the website — runs on **Microsoft Azure infrastructure within the EEA (European Economic Area)**, operated on virtual machines managed by Resolutio Nova Ltd. We use the following processors:

- **Microsoft Azure (EEA)** — hosting and storage infrastructure.
- **Stripe** — payment processing and billing.
- **Google / Apple** — only if you choose to sign in using a Google or Apple account, for authentication.
- **Google Firebase Cloud Messaging (FCM)** — delivery of push notifications, if you enable them. Device push tokens and notification content (such as camera name, event text, and an image link) pass through Google's push infrastructure.

We do not use third-party analytics or advertising services on the Service.

6. International data transfers

Your data is stored within the EEA. Payment data handled by Stripe may be processed outside the EEA in accordance with Stripe's own data transfer safeguards (e.g. Standard Contractual Clauses), as Stripe is responsible for its own GDPR compliance as an independent controller/processor for payment data. Push notifications are delivered via Google Firebase Cloud Messaging, which may process notification data outside the EEA under Google's transfer safeguards (e.g. Standard Contractual Clauses).

7. Data retention

- Your content is automatically deleted according to the retention period you configure in your account settings (options range from 1 week to 12 months, or Never). A file's deletion time is fixed when it arrives.
- Content you mark as a "favorite" is exempt from automatic deletion.
- **Your account, and all remaining content in it — including favorites — is deleted automatically 13 months after your paid subscription expires, or 13 months after your last login to a free or trial account.**
- Account and billing records are retained as required for tax and accounting law (generally up to 6 years under Finnish accounting rules).

8. Content involving other people

If your camera footage captures people other than yourself (e.g. visitors, neighbors, employees, members of the public), **you are responsible for ensuring your use of the camera and the Service complies with applicable law** regarding those individuals — for example, any local rules on surveillance notices, consent, or workplace monitoring. Zeemage stores and displays this content on your instruction but does not determine why or how such footage is captured, and does not accept responsibility for a camera owner's compliance with third-party privacy obligations.

8a. Share-link viewers

Account holders can create share links that let people view selected camera feeds without a Zeemage account. If you open a share link, Zeemage logs your visit, including your IP address, to protect the Service against abuse and excessive use; access may be throttled if use is excessive. These logs are used only for security and abuse prevention (legal basis: legitimate interest) and are retained for 13 months, after which they are deleted.

9. Your rights

If you are in the **EEA/UK**, you have rights under GDPR to access, correct, delete, restrict, or port your personal data, and to object to certain processing. Most of these can be

exercised directly through your account settings; for anything else, contact us at the address below.

If you are located elsewhere (for example, Australia or the United States), you may have additional rights under your local law. Contact us and we will address your request in accordance with applicable law.

10. Children

The Service is not directed at, and may not be used by, anyone under **16 years of age**. We do not knowingly collect personal data from children under 16.

11. Cookies

The Service does not set cookies of its own; it uses only limited local browser storage that is strictly necessary for its functionality — for example keeping you signed in, remembering your theme and language choices, and delivering push notifications you have enabled. We do not use advertising or analytics cookies or trackers. Details are in our Cookie Policy.

12. Security

We apply appropriate technical and organizational measures to protect your data against unauthorized access, loss, or destruction, consistent with hosting your Service on Microsoft Azure's infrastructure.

13. Changes to this Policy

We may update this Policy from time to time. Material changes will be communicated to the email address on your account.

14. Related documents

This Policy should be read together with our Terms and Conditions, Legal Notice, Cookie Policy, and (for business customers) Data Processing Agreement, each available on our website.

15. Contact us

For any privacy inquiry, contact us at **info@zeemage.com**, or by post at Resolutio Nova Ltd, Kirkkonummi, Finland.

By using the Zeemage Service, you acknowledge that you have read and understood this Privacy Policy.

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